

# LOVE EXPRESS SERVICES

Love Express Services is an established dating agency which organises a wide variety of lifestyle and social events for singles looking for their significant others



## NAME OF RECIPIENT:

**Ms Deon Chan**

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Incorporated in 2007, Love Express Services is one company that provides dating opportunities. Founded by Ms. Deon Chan and her husband Mr. Matthew Chan, they established a dating agency that organizes a wide variety of lifestyle and social events for singles that are looking for their significant other. Their website, [www.loveexpress.com.sg](http://www.loveexpress.com.sg), caters to more than 20,000 individuals and aims to create unique, affordable and memorable events for their members.

Ms. Chan, Love Express's Managing Director, has always liked the idea of people coming together and potentially meeting their life partner. However, she noted that majority of the speed dating services in Singapore at that time were expensive and did not offer an extensive range of activities that attract participation. She then came up with the idea of setting up a premier dating agency offering a wide variety of fun and exclusive events for singles aged between 20s to 30s.



The company, 'Love Express', was named as such to demonstrate what Ms. Chan set out to do: to provide a platform for singles in the community to find love. To her, starting one's love story is all about trying out as many opportunities that comes in one's way. As she said, "You don't have to find love, love will find you. When you take the risk, just be ready and go out to have fun!"

It is such enthusiasm and passion that makes Love Express stand out from its competitors in the industry, perhaps best evidenced by the fact that they curate and organize over 100 events annually, with every activity being different from the previous ones. To further amp up the 'wow' factor, their exclusive dating programmes are easy on the wallet, attracting even more participation. It also displays Love Express's commitment in taking their clients' hobbies and interest into consideration. More importantly, the dating agency is dedicated to screening their members, making sure that they are genuine single before they attend the events.

As further testament to the quality of their work, Love Express received the SDNTrust accreditation, which recognizes them as a dating agency which attains high standards of professionalism and service delivery to singles. Though undoubtedly an achievement to be proud of, Ms. Chan feels that her personal goal in helping young people expand their social circle and eventually finding a suitable life partner to start a family is even more important.

## ENTREPRENEURSHIP IS A GATHERING OF TALENTED AND PASSIONATE PEOPLE TO DEVELOP AND PROVIDE A SERVICE WHICH MEETS A GAP IN THE MARKET

She attributes her drive to her family, her Christian faith, as well as her character and confidence. She believes that having perseverance will enable her to overcome any challenges and problems, solving one at a time. Moreover, when difficulties arise, she takes the opportunity to listen to feedback from her clients and team members, making improvements and finding solutions to those problems as well.

In fact, I-MeetYou ([www.i-meetyou.com](http://www.i-meetyou.com)) recently launched in March 2016 was borne out of the desire to expand her reach by developing a safe online dating platform. The online dating site is focused on allowing genuine singles to meet online and then ask him or her out on a secured one-on-one facilitated date. The site also serves as an online date coaching site to help people enhance their social lives, gain confidence and find success in their romantic endeavours consistently.

Having been in the industry for over nine years, Ms. Chan reflected on what entrepreneurship means to her. She sees it as gathering a team of talented and passionate people to develop and provide a service which meets a current service gap in the market. She also pointed out that as the boss of the company, there is a need to develop cooperation between the staff, partners and stakeholders. Most importantly, having an enterprise is about being aware of customers' needs, regardless of the industry.



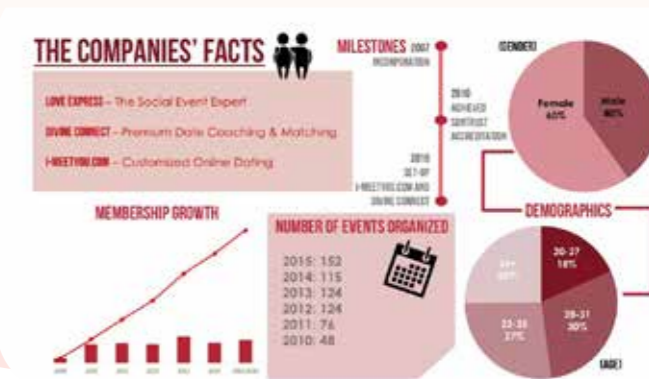
Her simple, yet insightful advice to people who are interested in venturing into the entrepreneurial world is to be creative, have tenacity to face any challenges head on and embrace risk-taking to learn to become an effective problem solver.

Ms. Deon Chan derives satisfaction in knowing that her company has helped many young people find romance and potential life partners. She is indeed a remarkable entrepreneur who provides quality services for her loyal

customers. It is without a doubt that Love Express Services will continue to flourish and prosper in the years to come.

Deon also co-founded Divine Connect in August 2015, a date coaching and premier matchmaking agency to cater to client whom need more exclusive and personalised dating services. Many testimonies have been received from client whom have benefited from Deon's dating agencies.

This is one of them "As I have not been in a relationship for a very long time, I was not sure what to look out for in a relationship and what I need to do to find a life partner. The coaching and workshop I attended have helped me to identify and understand my personality type. Hence, I am able to discover my strengths and weaknesses and realize what I need to work on to upgrade myself. I am able to pick up skills essential for the purposes in finding myself a life partner and developing my career! The coaches have helped me with enthusiasm and sincerity. I strongly believe that the concepts my coach has taught is a useful guide for me. It has helped me tremendously in changing the way I see myself and increasing my self-confidence as well. I am thankful the agency is set up with a mission to help individuals improve lives." – Mr Tan S.W., horticulturist.



Deon has also published an e-book "Why Am I Still Single" on her insights relating to the challenges faced by singles. You can download it free via [www.deonchan.com](http://www.deonchan.com)